

**2018 NANS Annual Meeting  
January 11-14, 2018  
Las Vegas**



## **2018 NANS Program Book Advertising Opportunities**

Advertising in the 21<sup>th</sup> Annual Meeting Program Book offers you concentrated exposure to more than 1,700 specialists in the field of neuromodulation who are expected to attend the 21<sup>th</sup> Annual Meeting, as well as more than 1,300 NANS members who will view the program book on the NANS website, [www.neuromodulation.org](http://www.neuromodulation.org). The program book features the complete listing of educational sessions, presenters, meeting events, and exhibit activities.

### **Printing Specifications**

The program book is printed via DocuTech using a 110-line screen and is perfect bound. Halftone images should be 1,200 ppi.

### **Ad Materials**

Digital composite ads are acceptable in the following formats: EPS or PDF formats, with all images and fonts embedded, and TIFF or JPEG formats at 1,200 ppi with no compression applied. Our printing methods produce pleasing color, and we do not require a high-end color proof.

If you have more exacting color requirements, please send a match print or color-calibrated professional proof.

### **Request for Space Due: October 27, 2017**

*No cancellations will be accepted after this date.*

### **Materials Due: November 3, 2017**

Placement of advertisement within the Program Book is at the discretion of NANS.

### **Space Specification Rates**

- 1 page (8-1/2" x 11", plus bleed)      \$3,500
- 1/2 page H (7" x 5")      \$2,000

*No refunds will be provided after October 27, 2017.*

**To reserve space, e-mail [cschroll@neuromodulation.org](mailto:cschroll@neuromodulation.org) or call 847.375.3661**